

astoria'tje

verrassend nieuw...s



- Het "astoria'tje" wordt gedrukt op Multiart Silk-papier 115 gr. Met FSC-label
- Uw advertentie op de voorpagina = + 30 %
- De standaarddruk is vierkleurendruk.
- Het verspreidingsgebied is Deerlijk met een oplage van 5300 ex.
- Mogelijkheid om uw advertentie te laten verschijnen:
in 't Beverblaadje van Beveren-Leie (2250 ex)
in ADVANZ van Anzegem + Otegem (6930 ex).
Prijs op aanvraag.
- Een halfjaarlijks abonnement omvat 6 edities, een jaarlijks abonnement 11 edities.
- Opgegeven prijzen omvatten: zetwerk, verwerking van foto's bezorgd door de klant, druk + verspreiding. (all-in formule). Excl. 21% BTW
- De verspreiding gebeurt via 

PRIJSLIJST HANDELAARS EN VRIJE BEROEPEN 2016

Partities 18/A4	Hoogte x Breedte	1 x adverteren	abonnement half jaar 6 x adverteren	jaarabonnement 11 x adverteren
1A	41 x 58	€ 36	€ 33	€ 31
2A	86 x 58	€ 62	€ 56	€ 54
2B	41 x 122	€ 62	€ 56	€ 54
3A	42 x 197	€ 92	€ 84	€ 80
3B	134 x 63	€ 92	€ 84	€ 80
4A	86 x 122	€ 122	€ 111	€ 106
4B	176 x 58	€ 122	€ 111	€ 106
5A	221 x 58	€ 135	€ 123	€ 117
1/3 BLAD 6A	86 x 186	€ 155	€ 141	€ 135
1/3 BLAD 6B	131 x 122	€ 155	€ 141	€ 135
1/3 BLAD 6C	266 x 58	€ 155	€ 141	€ 135
8A	176 x 122	€ 180	€ 164	€ 157
1/2 BLAD 9A	131 x 186	€ 198	€ 180	€ 172
10A	221 x 122	€ 216	€ 196	€ 188
2/3 BLAD 12A	176 x 186	€ 252	€ 229	€ 219
2/3 BLAD 12B	266 x 122	€ 252	€ 229	€ 219
15A	221 x 186	€ 288	€ 262	€ 245
VOL BLAD 18A	266 x 186	€ 325	€ 295	€ 260
ADVERTENTIE OP DE VOORPAGINA		+ 30 %	+ 30 %	+ 30 %

Prijzen excl. BTW 21%

UITGAVEDATA 2016

Het **astoria'tje** wordt in 2016 verdeeld tussen volgende data:

artikels bezorgen
graag tegen

Jan.'16	Feesteditie (week 52) tussen 21 en 24	december 2015	4 dec.
Febr.	Krokuseditie (week 05) tussen 01 en 05	februari 2016	22 jan.
Mrt	Lente-editie (week 09) tussen 01 en 04	maart 2016	19 febr.
April	Paaseditie (week 13) tussen 29 en 31	maart 2016	18 mrt
Mei	Bloemeneditie (week 18) tussen 02 en 06	mei 2016	22 april
Juni	Zomereditie (week 22) tussen 01 en 03	juni 2016	20 mei
J & A	Vakantie-editie (week 27) tussen 04 en 08	juli 2016	24 juni
Sept.	Terug naar school (week 35) tussen 29 en 31	augustus 2016	19 aug.
Okt.	Herfsteditie (week 39) tussen 26 en 30	september 2016	16 sept.
Nov.	Chrysanteneditie (week 44) tussen 01 en 04	november 2016	21 okt.
Dec.	Sinterklaaseditie (week 48) tussen 28 en 30	november 2016	18 nov.
Jan.'17	Feesteditie (week 52) tussen 27 en 30	december 2016	18 dec.

astoriatje@astoria-drukkerij.be

uitgavedata onder voorbehoud



beverenstraat 7-9 | 8540 deerlijk

056 72 46 14 • astoriatje@astoria-drukkerij.be

1A
41x58

5A
221x58

4B
176x58

2A
86x58

6C
266x58

2B
41x122

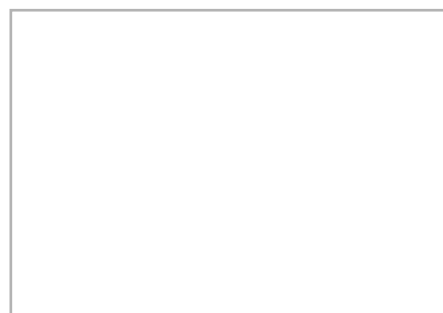
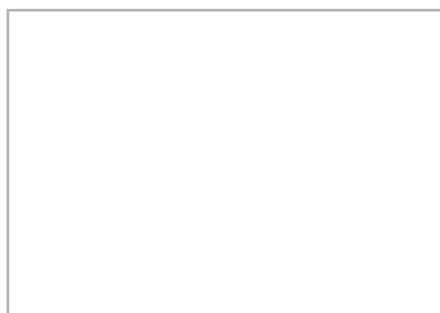
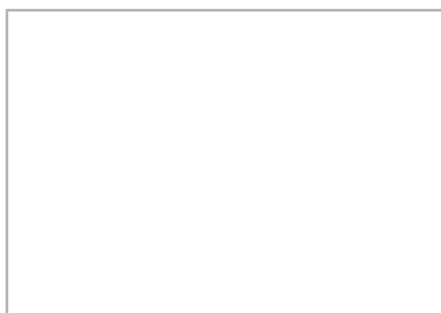
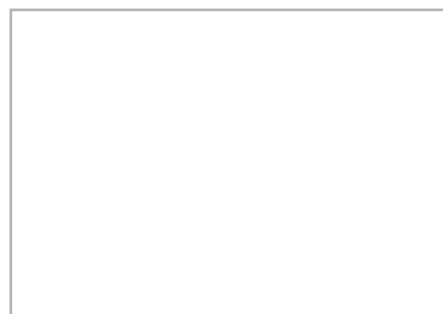
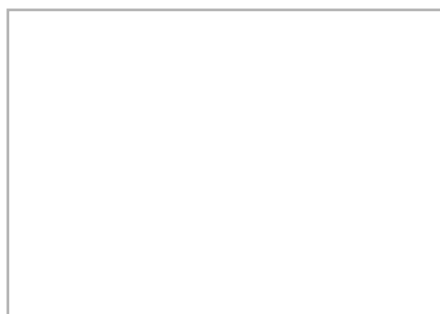
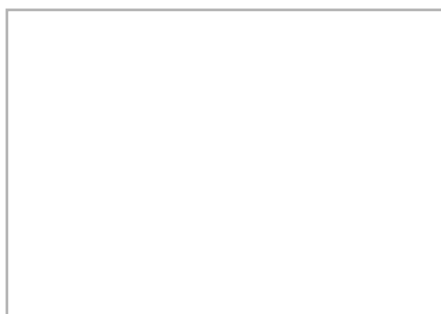
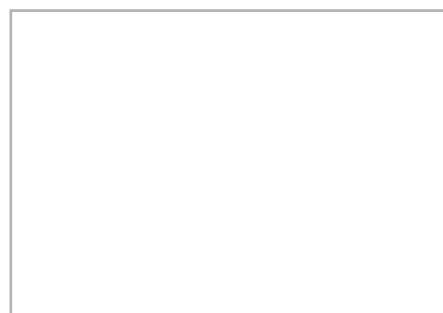
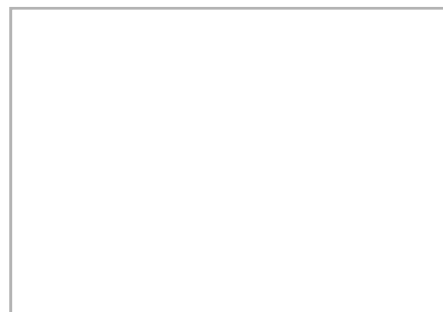
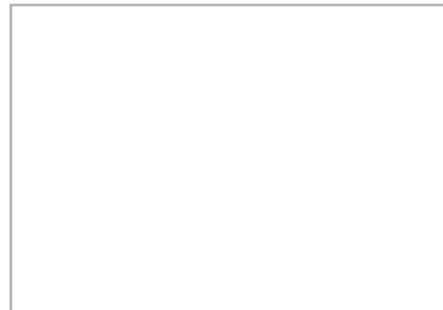
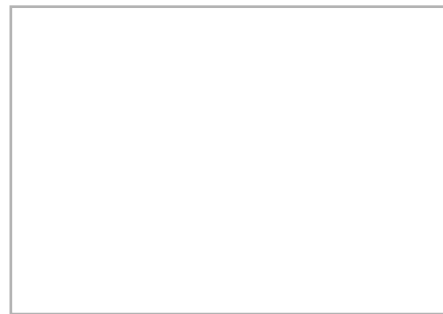
4A
86x122

3A
131x58

3B
41x186

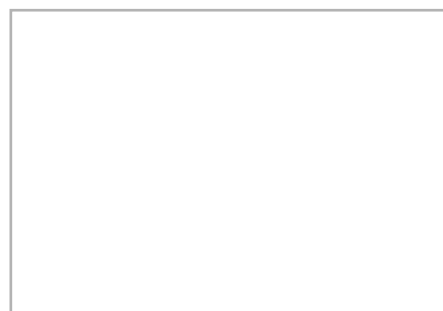
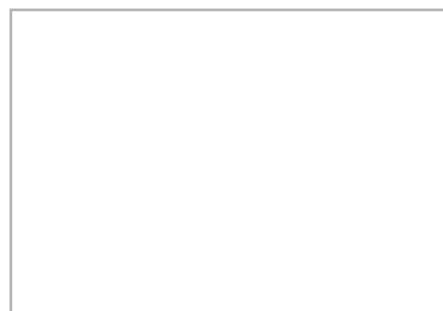
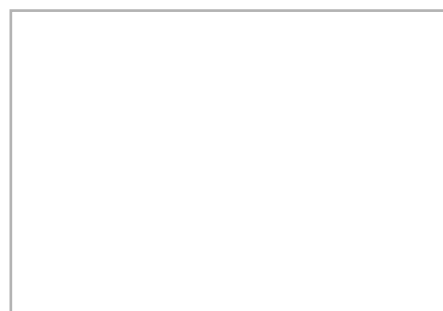
6A
86x186

8A
176x122

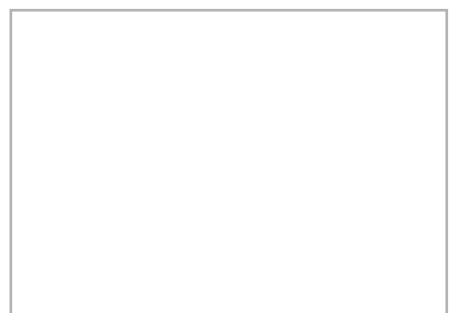
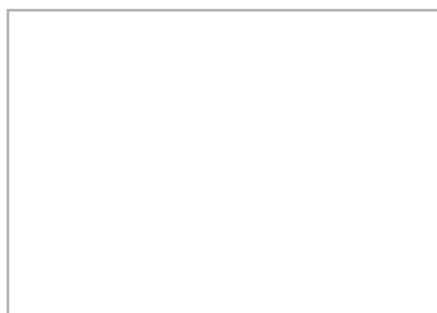
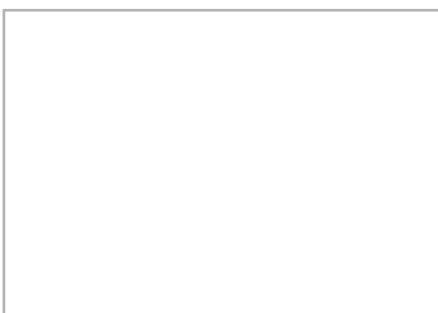
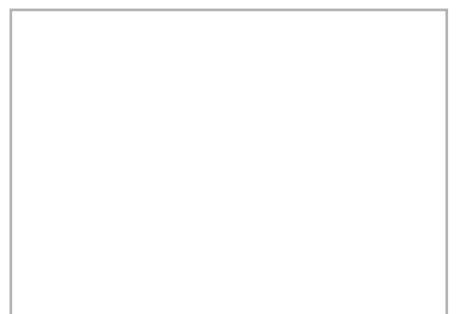
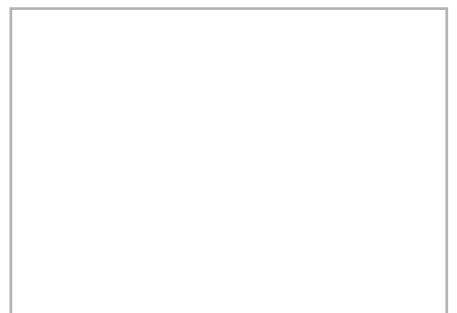
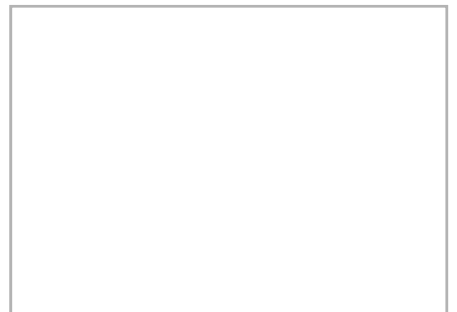
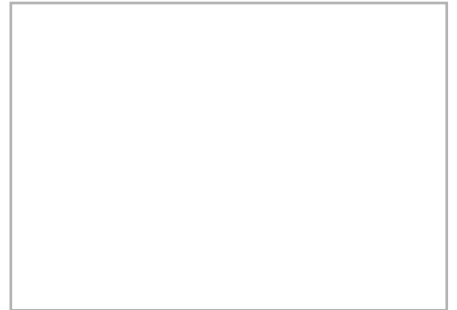


9A
131x186

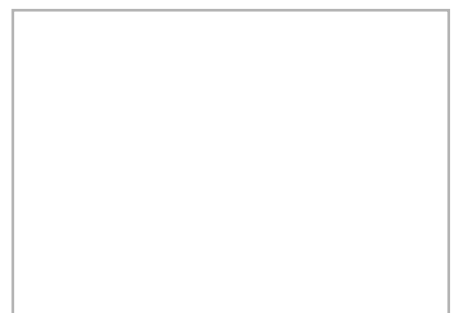
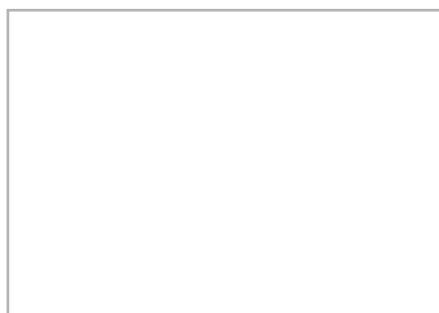
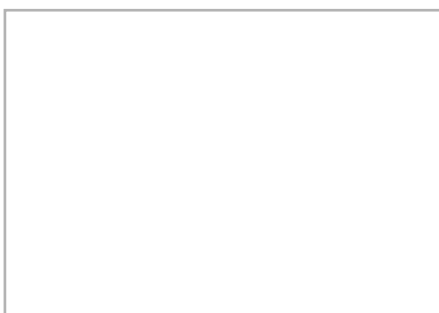
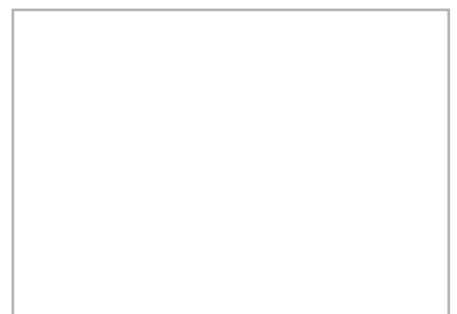
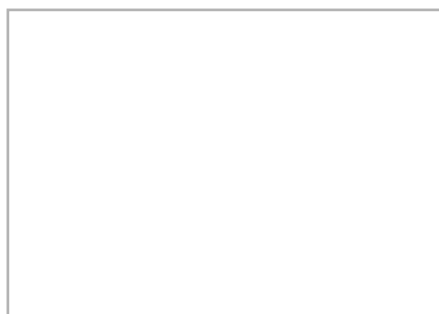
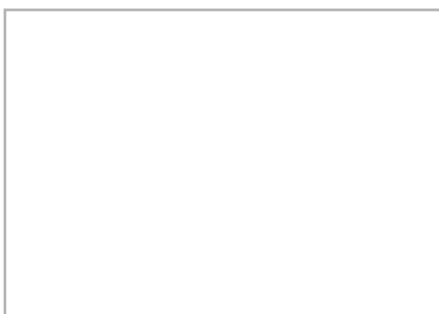
6B
131x122



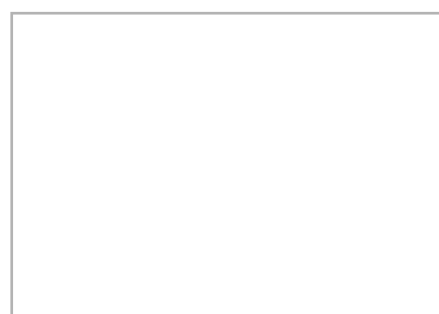
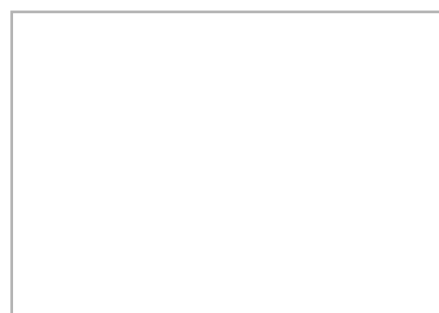
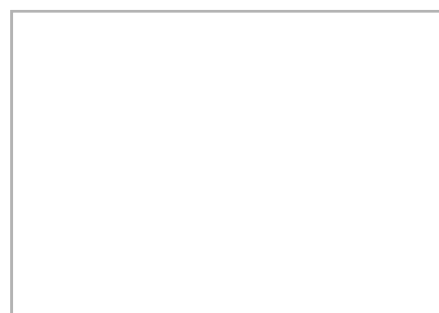
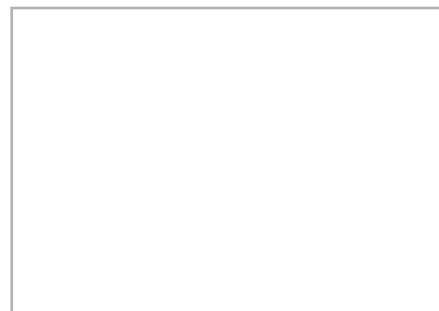
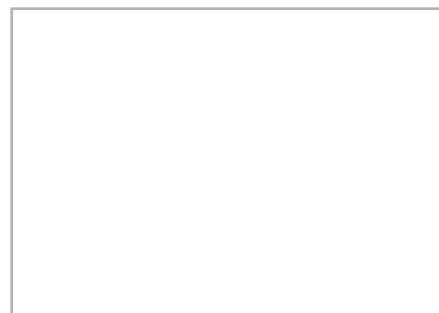
10A
221x122



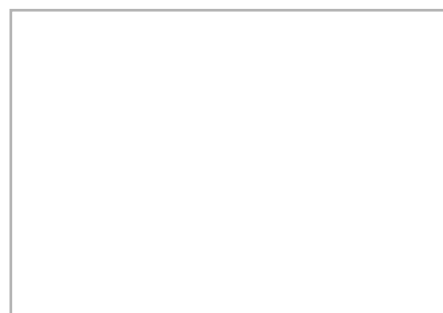
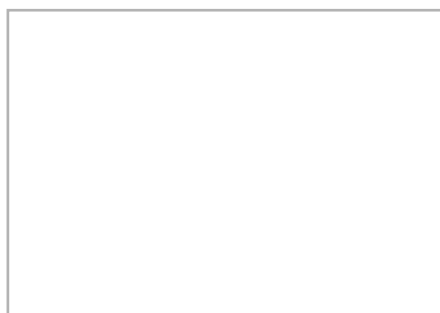
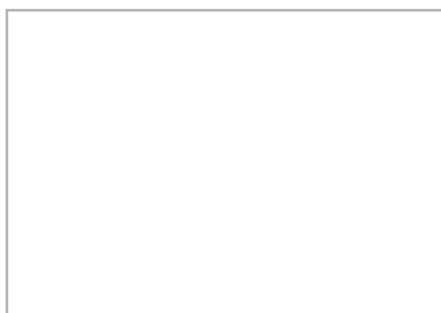
12A
176x186



12B
266x122



15A
221x186



18A
266x186